

How to Create a Performance Website in INVISION

Audience: Super Admins only

Purpose: This guide explains how to create and publish a client-facing Performance Website through INVISION.

Overview

Performance Websites allow approved trial results to be published as a polished, public-facing experience that can be shared with clients, commercial teams, partners, and external audiences.

Super Admins can now create these websites directly from INVISION using a guided setup workflow.

Step 1: Open Performance Websites

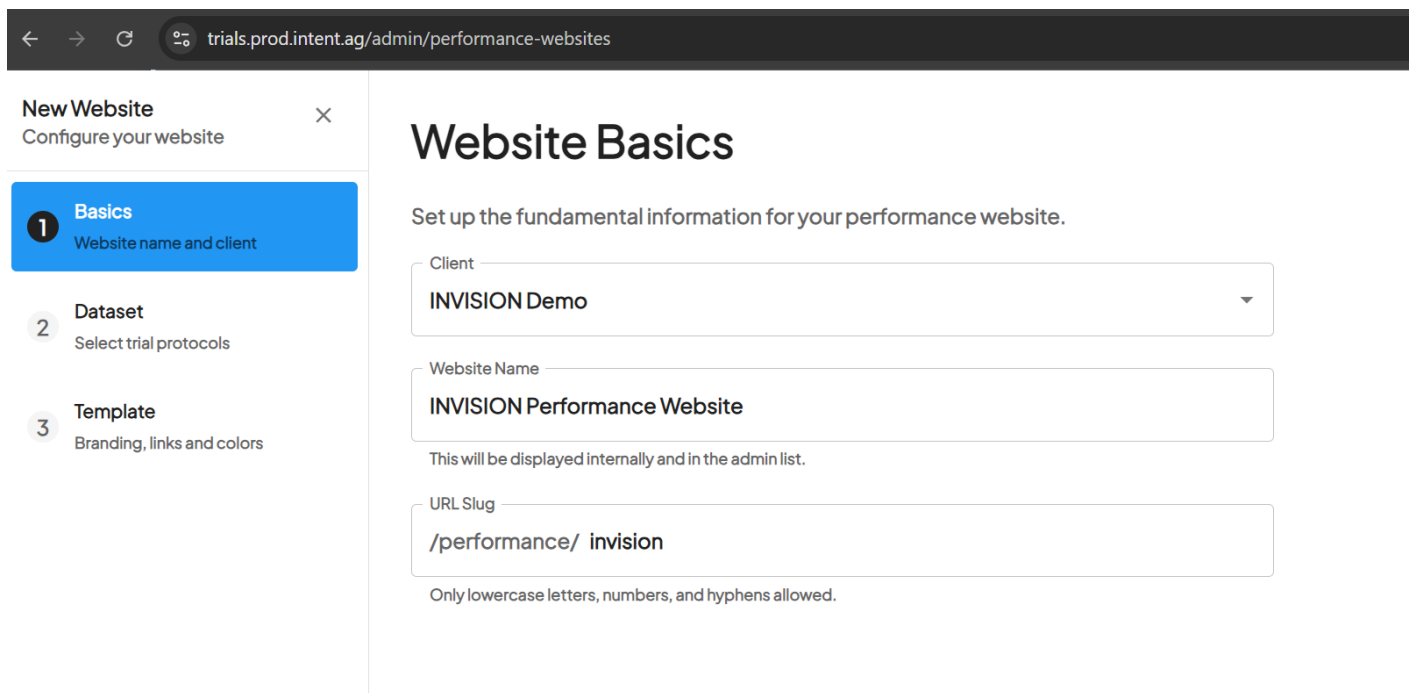
From the INVISION left navigation, go to:

Super Admin → Performance Websites

This page displays all existing Performance Websites, including their status and last updated timestamp.

To create a new website, click **Create Website**.

Step 2: Configure Website Basics



The screenshot shows a web browser window with the URL `trials.prod.intent.ag/admin/performance-websites`. On the left, a sidebar titled 'New Website' contains three steps: '1 Basics' (selected), '2 Dataset', and '3 Template'. The main area is titled 'Website Basics' and contains the instruction 'Set up the fundamental information for your performance website.' Below this are three input fields: 'Client' (a dropdown menu showing 'INVISION Demo'), 'Website Name' (a text field containing 'INVISION Performance Website' with a note 'This will be displayed internally and in the admin list.'), and 'URL Slug' (a text field containing '/performance/ invasion' with a note 'Only lowercase letters, numbers, and hyphens allowed.').

In the **Website Basics** step, enter the foundational website information.

Complete the following fields:

Client

Select the client the Performance Website belongs to.

Website Name

Enter the internal website name. This name is used in the admin list and helps identify the website inside INVISION.

URL Slug

Enter the public URL slug for the website. The slug should use lowercase letters, numbers, and hyphens only.

Example:

`/performance/invision`

After completing this step, continue to the dataset selection step.

Step 3: Select Trial Data

In the **Dataset** step, choose which trial protocols should be included on the Performance Website.

← → ↻ trials.prod.intent.ag/admin/performance-websites

New Website
Configure your website

✓ Basics
Website name and client

**2 Dataset
Select trial protocols**

3 Template
Branding, links and colors

Select Trial Data

Choose which protocols to include on this website.

🔍 Filter protocols...

	Protocol	Crop	Year	Fields
☐	Cotton INVISION Data	cotton	2025	1
☒	Soybeans (Demo) Acme Ag US Performance Trial	soybeans	2025	1
☐	Application Trial INVISION Trial	canola	2023	1
☐	Pilot INVISION Pilot	camelina	2023	2
☒	Corn (Demo) Acme Ag US Performance Trial	corn	2025	5
☐	Corn INVISION Trial	corn	2023	1
☐	Canola (Demo) Imagery Demo	canola	2024	5
☒	Demo INVISION Data	corn	2025	23
☐	Field Visits Training Onboarding	corn	2024	3
☒	Canola INVISION Trial	canola	2023	10
☐	Wheat Imagery Demo	spring wheat	2024	1
☒	Spring Wheat	spring wheat	2025	2

Use the protocol table to review available trial data by:

- Protocol name
- Crop
- Year
- Field count

Select the checkbox next to each protocol that should appear on the public-facing website.

You can also use the search field to filter protocols and quickly find the correct trial data.

Step 4: Configure Template and Branding

In the **Template & Branding** step, configure how the public website should look and what supporting information should appear.

Complete the following fields:

✓ Basics
Website name and client

✓ Dataset
Select trial protocols

3 Template
Branding, links and colors

Template & Branding

Customize how your performance website looks and what links are shown.

Website Title

Soybean Performance INVISION

Subtitle

Data straight from your fields

Icon

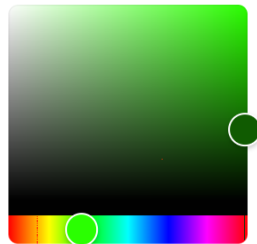
URL

FILE

Icon URL

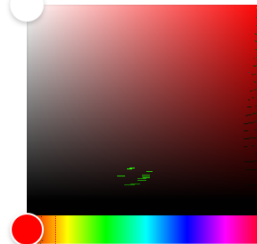
<https://storage.googleapis.com/accesswire/logos/subaccounts/36686.png?v=6>

Primary Color



#105c01

Contrast Text Color



#ffffff

Disclaimer Text

All fields are validated using INVISION.

- ☒ Publish website
- ☒ Enable data auto update
- ☒ Show Powered By
- ☒ Enable Map Clustering

Links

+ Add Link

Label

INTENT Website

URL

<https://intent.ag/>



Label

FarmerTrials Website

URL

<https://intent.ag/current-opportun>



Website Title

The title shown on the public Performance Website.

Subtitle

Supporting text that appears under the title.

Icon / Logo

Add the website logo or icon using a URL or file upload.

Primary Color

Choose the main brand color for the website.

Contrast Text Color

Choose the text color used against the primary color.

Disclaimer Text

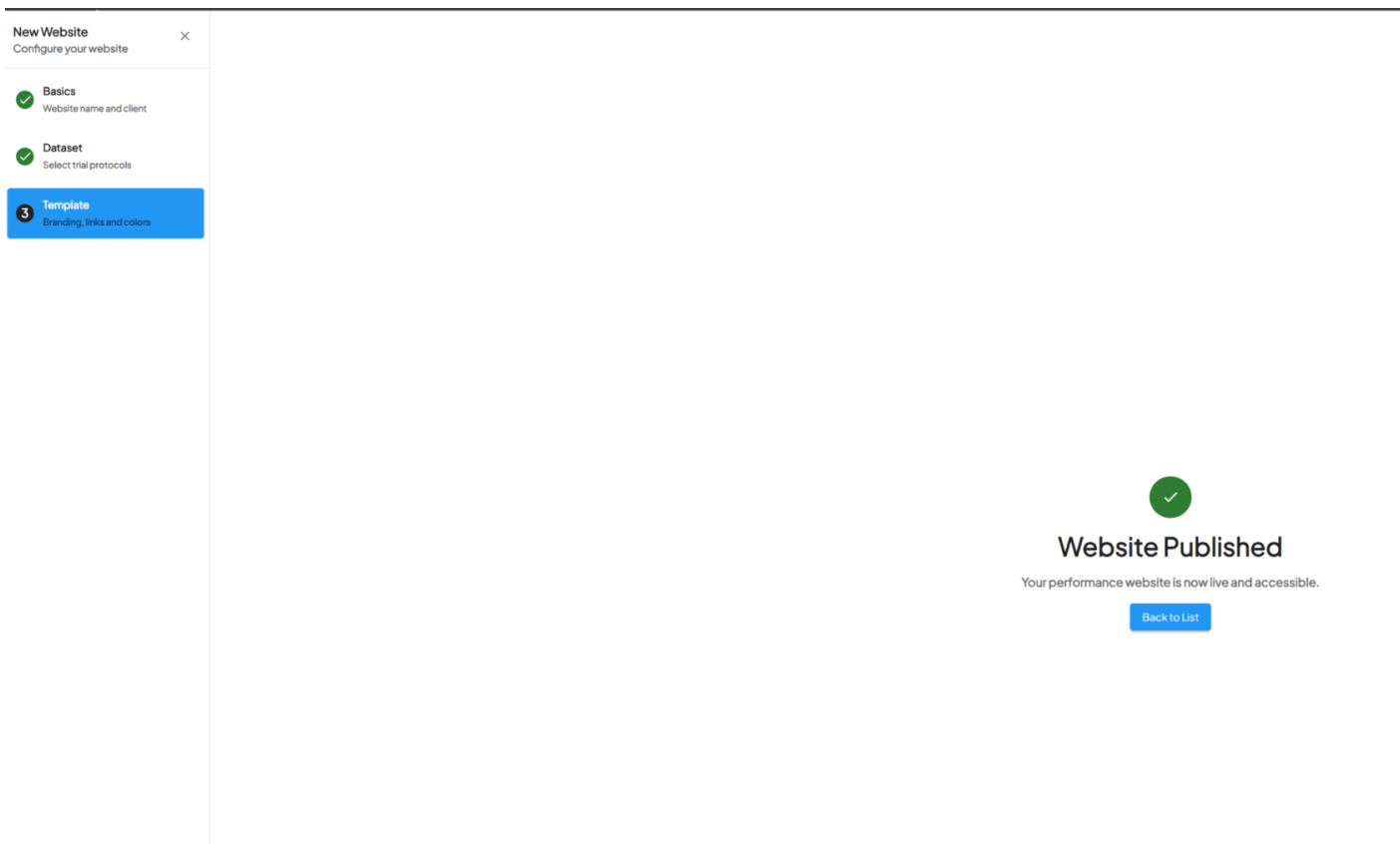
Add any disclaimer or supporting message that should appear on the public website.

You can also configure website options such as:

- Publish website
- Enable data auto update
- Show Powered By
- Enable Map Clustering

If needed, add external links that should appear on the website, such as a company website or related performance page.

Step 5: Publish the Website



Once the website basics, dataset, and branding are configured, publish the website.

After publishing, INVISON will display a **Website Published** confirmation screen.

The website will then appear in the **Performance Websites** list with a published status.

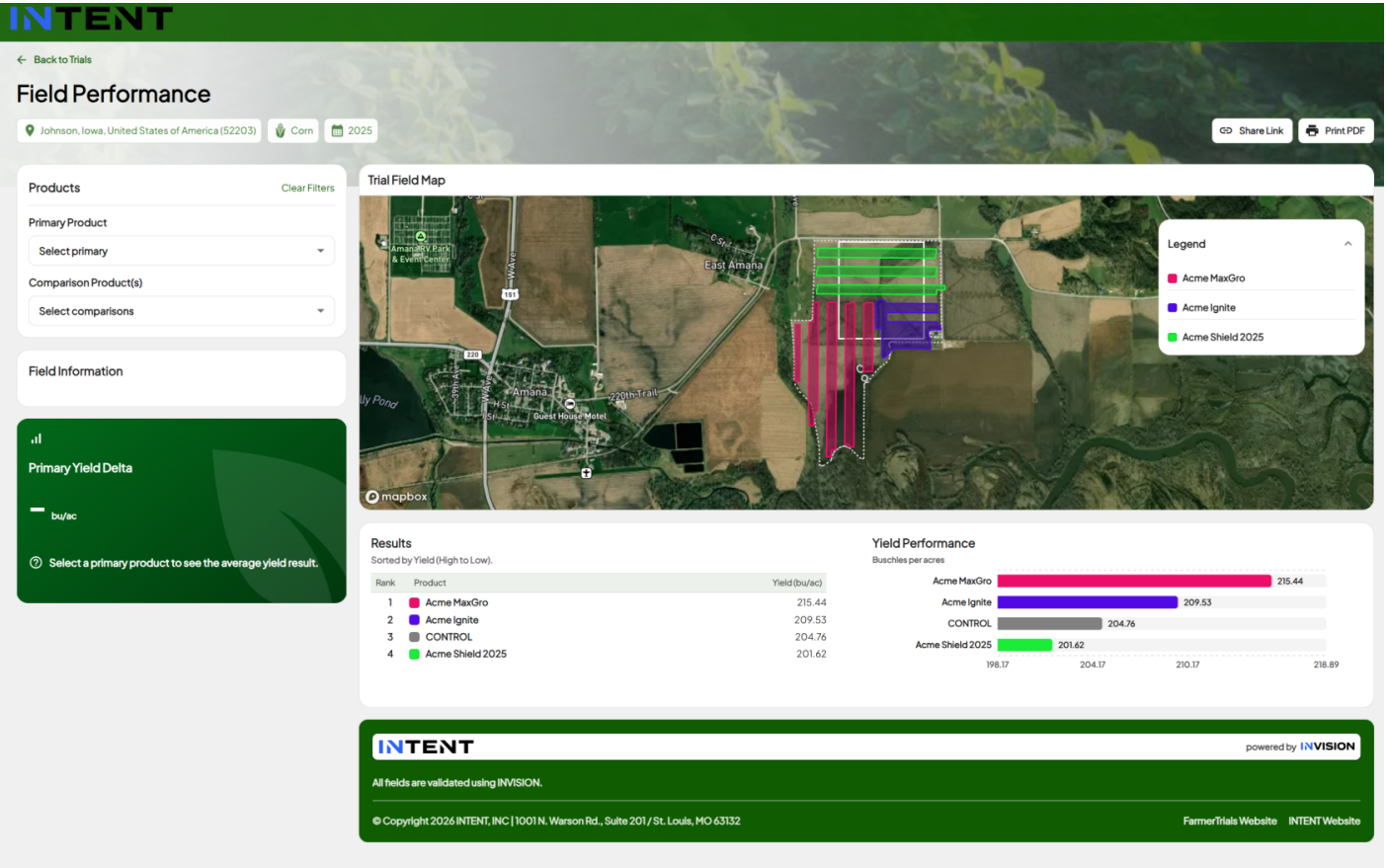
Step 6: Open the Published Website

After the website is published, return to the **Performance Websites** list.

The website row will show:

- Website name
- Client
- Published status
- Last updated timestamp

Use the external link icon on the right side of the row to open the published Performance Website URL.



Notes

Only Super Admins can create and manage Performance Websites.

The published website should only include approved trial data that is ready for external visibility.

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